Wabash Valley Audubon Society Monthly Board Meeting Virtual Meeting (Zoom) Terre Haute, IN February 17, 2021

MINUTES

I. Call to Order @ 5:02pm

- a. Nick Gabry
- b. Jane Santucci (guest)
- c. Ray Peck
- d. Ellen Lunsford
- e. Phil Cox
- f. Carissa Lovett
- g. Courtney Wiesepape

II. Approve Minutes

a. Ellen motioned to approve minutes from January 2021 meeting. Phil seconded. Motion passed.

III. Membership Chair Report

a. January Report: 161 Members

IV. Treasurer's Report (Phil Cox)

- a. Checking: \$18,444.75
 - i. +\$705.25 National Audubon Society
 - ii. -\$50.00 Honorarium to International Crane Foundation
 - iii. PROPOSAL: \$50.00 honorarium to the Ruffed Grouse Society
 - **1.** Carissa motioned to approve. Ray seconded. Motion passed.
- b. Savings: \$2933.17

V. WVAS Public Relations

- a. Facebook
 - i. 1,456 up from 1,449 likes
 - ii. 1,505 up from 1,498 following

VI. Recently Completed Events

- a. January 20th, 2021 Perry Seitzinger
 - i. The Rise and Fall of the Ruffed Grouse in Indiana: An interactive discussion of the history of the ruffed grouse and the habitat it relies upon in the Hoosier state.
 - ii. 15 in attendance
- b. February 10th, 2021 Meeting with Institute for Bird Populations

- i. 6 Participants
- c. February 17th, 2021 Barny Dunning
 - i. Finches and Owls and Nuthatches (Oh My!): Winter Irruptives in Indiana
 - ii. ~20 participants

VII. Upcoming Events

- a. October 16th, 2021, 1pm 5pm (TENATIVE DATE)
 - i. 2021 Terre Haute Bird Fest

VIII. Upcoming Board (5:00pm) & Member Meetings (6:30pm)

- a. March 17th, 2021 Brad Bumgardner
 - i. Significance of the Indiana Dunes: Ecology and Migration
 - ii. Nick to lock in details
- b. April 21st Catered Banquet? Speaker Needed
 - i. Postponed to August 18, 2021
 - ii. Speaker from riverscape (Jane? Fred?)
 - iii. Location: Moggers back patio or Dobbs nature center
 - iv. Phil to contact Moggers in regard to honoring deposit
 - v. Need speaker for April member meeting!

IX. Projects

- a. Bird Town COMPLETED!
 - i. News interview and stories published with WTWO and from Mike Lunsford in the Tribune.
 - ii. Renew every three years with Brad Bumgardner and Cookie Ferguson.
 - iii. There is only an additional fee if you need more signs
- b. Indiana Bird Trail- Local Guide
 - i. Message from WVAS?
 - Goal of this is to provide a purpose of the guide and introduce WVAS
 - 2. Use Indiana DNR statement in outdoor magazine for example
 - ii. Add bigger, "overall" map then add detailed map for each site
 - iii. Branch out into different counties
 - 1. Parke, Vermillion, etc.
 - iv. What should be taken away?
 - v. What pictures could be added to further illustrate the text?
 - 1. Use photographs from local photographers! Marty, Michael Brown, Jim, etc.
 - a. Put out a call for photos!
 - b. Need a lot of options for layout purposes
 - c. Compensation??
 - d. Add some landscape photos Nick and Courtney to potentially do this

- vi. WVAS branding guide?
 - Reach out to Marty for high-quality images and such and about brochures
- vii. Distribution and Sponsorship?
 - 1. Guide online for download need to increase reach through increased online presence
 - 2. Can distribute at hotels and such turkey run, nature centers, etc.
 - 3. PRIORITY: complete digital copy
- viii. Write-Ups: Target goal of 10
 - 1. Completed: Wabashiki, Dobbs, Turtle Creek, Chinook, Shakamak, St. Mary of the Woods, Deming, Fowler Park
 - 2. Nick to reach out to Alan Bruner for Parke Country write up (Turkey Run)

COMPLETED: 8 / TO DO: 2

- 3. JI Case Wetlands/Hawthorn Park
- 4. Universal Mine/Grand Canyon Lake Marty/Steve/Peter?
- **5.** Smith Cemetery nature Preserve
- **6.** Raccoon Lake/Cecil Harden Reservoir
- 7. Mossy Point Nature Preserve
- 8. Sullivan Lake
- 9. Sanctuary Oaks Nature Preserve
- 10. Turkey Run Alan Bruner
- c. Universal Mine IBA
 - i. Meeting with Audubon Great Lakes team tomorrow @ 2pm
 - ii. Strategize on making the right requests to Apex to maximize the conservation project within the solar project footprint.
 - iii. Discuss how to really start making progress.
- d. Institute for Bird Populations
 - i. Met with Steve Albert and Lauren Helton through Zoom to learn about their MOSI project. Annual cost of a station is 2 to 3k.
 - ii. Steve followed up with a candidate station in Nicaragua, with recorded instances of banded Indiana native birds, including a population of Wood Thrushes. Station has been active for 20 years.
 - iii. Direct Cash infusion of \$1,000?
 - iv. QUESTIONS before committing:
 - 1. Is English spoken at the site in Nicaragua? (for presentation purposes)
 - 2. Is this a donation that needs to reoccur every year?
- e. FeatherFriendly partnership for UV window dots
 - i. Received a display package for public engagement, as well as some for windows at Dobbs. Both free of cost.
 - ii. If we like this, we could consider purchasing some for retail sale to the public. Get this for sale at banquet, or bird fest later in the year.
- f. Sports Illustrated Cover contest.

- i. Ideas for encouraging interaction?
 - 1. Send out email blast, announce at member meetings, etc.
- g. Winter Newsletter
 - i. Carissa and Ellen working on this!

X. WVAS Fundraiser/Advertisement Ideas

- a. T-shirts
 - i. \$10 each, Sand or Gold, Sizes Kids Medium Adult XL
 - ii. Can be purchased at member meetings, board meetings, and events

XI. New Business

a. No new business.

XII. Adjourn @ 6:23pm